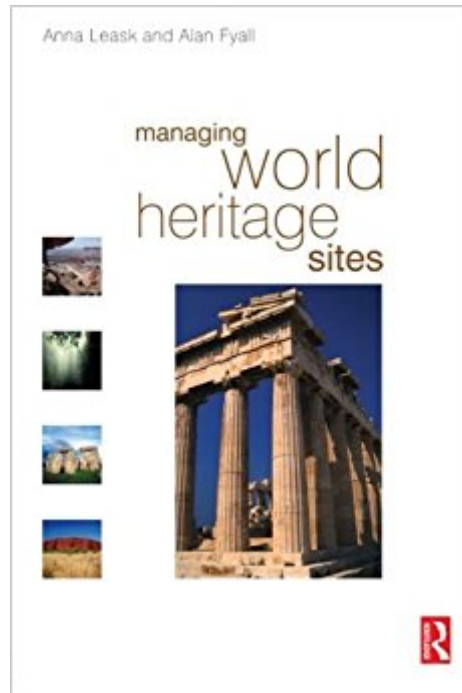




**The book was found**

# Managing World Heritage Sites



## Synopsis

World Heritage Sites are some of the most recognised locations around the world. They include natural sites such as the Grand Canyon and the Great Barrier and cultural ones such as the Pyramids at Giza, the Walled City of Baku in Azerbaijan and the Historic Centre of Riga in Latvia. The responsibility to manage them successfully and ensure that the resources are not damaged by visitors, war or environment is therefore vital. Managing World Heritage Sites covers the management issues encountered at cultural and natural UNESCO World Heritage Sites). WHS sites are high profile and as their designation states they are unique. They are often government owned and subject to political debate, they have iconic status and are therefore crucial to national tourism industries, and often involve a large number of stakeholders within their management structures. This text considers all of these aspects in arriving at solutions for site management principles. In 12 chapters and 5 case studies it covers issues such as WHS designation, marketing, visitor management, revenue generation and management. Each chapter will examine the management issues associated with managing heritage within the WH Sites, making clear use of management practices to apply the theory. Managing World Heritage Sites: • Includes international case studies such as World Heritage Sites in the Americas, Machupicchu, Stonehenge, Central Eastern Rainforest Reserves of Australia, Megalithic Temples of Malta. • Is authored by an international contributor team of well known and respected experts in this field • Has a user friendly and logical structure including aims, introduction, case study, conclusion, references and websites and examples best practice. • 5 specific case study chapters including a location map, an explanation of key issues, conclusion, and questions for self-study

## Book Information

Paperback: 320 pages

Publisher: Routledge; 1 edition (June 16, 2006)

Language: English

ISBN-10: 0750665467

ISBN-13: 978-0750665469

Product Dimensions: 6.1 x 0.7 x 9.2 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #671,647 in Books (See Top 100 in Books) #52 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Care & Restoration #147

inÂ Books > Arts & Photography > Architecture > Historic Preservation #1040 inÂ Books >  
Textbooks > Business & Finance > Finance

## Customer Reviews

x

Covers the management issues encountered at cultural and natural world heritage sites including designation, marketing, visitor management, revenue generation and management.

[Download to continue reading...](#)

Managing World Heritage Sites World Traveler Coloring Book: 30 World Heritage Sites (Coloring Is Fun) The Dive Sites of the Great Barrier Reef and the Coral Sea (Dive Sites of the World) Japan's World Heritage Sites: Unique Culture, Unique Nature World Heritage Sites and Indigenous Peoples Rights: IWGIA Document No. 129 (Iwgia Documents) Monument Conservation in Nepal: My Experiences with the World Heritage Sites of Kathmandu Valley Top 10 Tourist Sites in Alexandria: Travel guide (Tourist sites in Egypt Book 2) Top 10 Tourist Sites in Cairo (Tourist sites in Egypt) Caravan Europe Guide to Sites and Touring in France 2014: Over 3500 Sites in France and Andorra as Recommended by Caravan Club Members The Manual of Strategic Planning for Cultural Organizations: A Guide for Museums, Performing Arts, Science Centers, Public Gardens, Heritage Sites, Libraries, Archives and Zoos Heritage Unlocked: Guide to Free Sites in Devon, Dorset and Somerset Wales's 1000 Best Heritage Sites Zambia's Outstanding Natural, Cultural & Historic Sites: A Heritage Legacy for All Hudson River Valley National Heritage Area: Heritage Site Guidebook, Second Edition The American Heritage Essential Student Thesaurus (American Heritage Dictionary) The Russian Heritage Cookbook: A Culinary Heritage Preserved in 360 Authentic Recipes Bahrain: Island Heritage (Arabian Heritage) Peranakan Heritage Cooking (Singapore Heritage Cooking) The American Heritage Dictionary: Fourth Edition (American Heritage Dictionary of the English Language) Full Devotion - Lo Tiye Meshakela 5712 (Chasidic Heritage Series) (Chassidic Heritage)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)